

THANK YOU!

Please keep in touch. I'd love to hear from you with ideas to improve Keep Your Story Straight. I'm an author and an artist. I design premade book cover that can be customized for your novel. Email me if you would like to join my newsletter. I will send you updates as the world of publishing is always changing and what works for one author, may not be right for another. Keeping up on all the moving parts can be overwhelming.

For more information:

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RESOURCES:

As an author of fiction and nonfiction books, over the past decade I have studied extensively, and continue to learn from some of the leaders in the Indie Publishing Business.

Here are some of the resources I find invaluable:

Podcast

The Creative Penn: Joanna Penn is an author of fiction and nonfiction books. Joanna is a forward-thinking Indie Author and Creative Entrepreneur with a master's degree from Oxford University, U.K. Her podcast interviews are top-quality and her author courses are outstanding. She has successfully completed fiction and nonfiction projects on Kickstarter and discusses her process on her podcast and so much more. <https://www.thecreativepenn.com>

Wish I'd Known Then: Sara Rosett and Jami Albright, are funny, top selling indie authors, who keep it real. The guests on the podcast are all professionals and willing to share a wealth of helpful knowledge.

<https://wishidknownforwriters.com>

Learn Self Publishing: The quality of the online courses offered by Learn Self Publishing (Formerly, Self Publishing Formula) is unparalleled. You can access the offered courses at your own speed, and the onetime fee includes lifelong updates for the courses you purchase. If you're a new author, I suggest taking the course: Launch Pad, it is all the basics for getting started properly. I suggest the course: Ads for Authors, for authors looking to expand their author business. (Remember to check out their wonderful Facebook community)

<https://learnselpublishing.thinkific.com>

Indie Writers Club: This is a podcast started Sept. 2024

<https://podcasts.apple.com/us/podcast/indie-writers-club/id1764266369>

Kobo Writing Life: They bring you insights and inspiration for growing your self-publishing business. Featuring exciting interviews with bestselling authors, tips on the craft and business of writing, and share advice for successful indie-publishing. Hosted by the Kobo Writing Life business team. Also, if you're selling your books wide and are on Kobo sellers platform, they offer excellent affordable promo marketing deals.

<https://kobowritinglife.com>

If you are new to Indie Publishing, or a seasoned author, these podcast are going to help you stay up on the always changing business of publishing.

RESOURCES:

Here are more resources that have been incredibly beneficial to me. I have no affiliation with them and I don't receive any financial benefits. These are simply resources I use or intend to use in the future, and I hope they will be helpful on your author journey.

Bryan Cohan, Best Page Forward.

Learn how to run Facebook and Amazon Ads, and write compelling book blurbs: I recommend joining Bryan's Facebook community and join his free Ad Challenges.

<https://learn.bestpageforward.net>

Publisher Rocket: Publisher Rocket is the ultimate tool for authors to optimize their book listings and dominate the Amazon marketplace. Find Keywords and phrases for your book.

<https://publisherrocket.com>

<https://publisherrocket.com/tutorials>

Atticus: Interior book Formatting. Atticus software makes formatting your novels fun, and allows you to be amazingly creative. Turn your novel into a properly formatted PDF, and epub, and you're ready to upload to booksellers in no time. There's no subscription, it's a one time payment \$149, and you receive all updates for no extra cost. Vellum, is a popular formatting software slightly more expensive, and only for Mac users. I personally love Atticus, and their customer service is excellent.

<https://www.atticus.io>

Works on:  Windows  Mac  Linux  Chromebook

Kindlepreneur-Book Marketing. Dave Chesson the founder has taught major publishing companies and millions of self publishers how to sell more books. Now you can learn from one of the best in the industry-through his free tutorials, and many affordable courses.

<https://kindlepreneur.com>

Direct Book Sale: BookVault, print books on demand, around the world. Perfect for sales directly from your website, and/or Shopify, or wherever you want to sell direct. Checkout Joanne Penn's novels and Kickstarter projects. She uses BookVault for her special editions, and brings beautiful books to a new level of creativity. <https://www.thecreativepenn.com>

<https://bookvault.app>

Book Funnel: Whether it's delivering your reader magnet, sending out advanced copies of your book, handing out ebooks at a conference, or fulfilling your digital sales to readers, BookFunnel does it all. **<https://bookfunnel.com>**

Affordable eBook Marketing: Written Word Media. WWM has a large email data base.

<https://www.writtenwordmedia.com>

Self-Editing, before it goes to your real person editor: **ProWritingAid.** Great for dyslexic writers, like me! **<https://prowritingaid.com>**

Audiobooks Distribution: Find Away Voices.

<https://www.findawayvoices.com>

Draft To Digital (D2D): They distribute ebook and paperback books to all the major retailers online, plus hundreds of storefronts worldwide. That's what we mean when we say "go wide." With the check of a box, you can choose which digital storefronts you want to publish to. Already listing your book with a specific retailer? Select only the stores you want! Every storefront is "opt-in," and you can opt back out again any time.

<https://www.draft2digital.com>

Canva: this is a graphic design platform that provides tools for creating social media graphics, presentations, promotional merchandise and websites. They have a free version and a paid. This is essential to designing social media marketing. Simple to use. I format my books covers on Canva.

<https://www.canva.com>

RESOURCES:

Writer's Conferences: Author Nation (Formally -20 Books Vegas Conference) If you're a writer who loves to create your own stories, wants to protect the worth of your work, and is looking for a group of supportive friends, then Author Nation is for you. We offer real experiences as well as support and accountability, with lots of resources at our live event.
https://www.authornation.live/?r_done=1

Writer's Community: NaNo WriMo:

Writing a novel alone can be difficult, even for seasoned writers. NaNoWriMo helps you track your progress, set milestones, connect with other writers in a vast community, and participate in events that are designed to make sure you finish your novel. Oh, and best of all, it's free!
<https://nanowrimo.org>

Elaine Ash, book doctor, editor, collaborator:

As a former editor at Beat to a Pulp webzine, Elaine worked directly with writers of all genres to develop stories for publication. She is an excellent choice for writers who want to know where their manuscript stands in terms of readiness for an agent or publisher. Characters, plot, voice, world, setting, pace, and structure are assessed and scored in terms of sales potential. Strengths, as well as challenges are called out. A minimum of 5 single-spaced pages of notes are provided as well as the next step(s) forward. One-hour phone call or Skype call included so you can ask me questions directly.

<https://ashedits.wordpress.com>

Elaine's Bestselling Metrics:

<https://www.bestsellermetrics.com>

Book Cover Design: Stewart Bache is one of the leading cover designers. For many years Stewart designed covers for traditional publishing houses. Now, he primarily designs covers for indie authors. If you would like to understand more about (AI) Art, and how it's used with book cover designs, watch this video with Stewart.

<https://www.youtube.com/watch?v=K4RClqy0KEw>

<https://www.stuartbache.co.uk>

Premade Book Cover Design & Social Media Marketing Artwork:

I have been creating art since I could hold a crayon. In the past few years, I have been creating book covers with (AI) digitally generated art, for indie authors. Keeping the cost down for indie authors, I create premade covers that can be customized for your story. Also, if you need social media banners, marketing art, etc., please request samples:

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Chapter One

The wind rattled the sails as the airship circled about and began flying toward the Upper East Side. The ship, *Raccoon's Polly*, was a sleek windjammer, with slim, angled sails around a large cream balloon. Navigating fins on the back and side snapped open and shut as she deftly wove her way through the armored buildings of Manhattan. The deck thrummed as two powerful tesla engines fired the ship's propellers.

Enjoying the wind on her face Genie leaned out, looking

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do it yourself.**

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